

PRE-ANNOUNCEMENT - SEMINAR + WORKSHOP

Date: October 5, 2017 + October 6, 2017

Location: KOHDENT Roland Kohler Medizintechnik, Germany
Bodenseeallee 14-16, 78333 Stockach

Language: English

Lecturer: Dr. George K. Merijohn DDS



Dr. Merijohn is a widely recognized leading clinician and educator in periodontics and an authority on gingival (gum) recession prevention, management, and minimally invasive surgery.

He operated his private periodontal practice in downtown San Francisco for 28 years and is associate professor in postdoctoral periodontics at UC San Francisco and the University of Washington.

He is an appointed special expert of the California Dental Board; serves as a consultant to dental schools, clinicians, and the legal profession; and is the founder and director of Perio Access[®] Publishing.

Dr. Merijohn is an invited speaker and workshop leader at major dental meetings. His articles on mucogingival clinical decision-making, risk assessment, and the evidence-based approach are published in leading peer-reviewed journals and he authored chapters in the textbook, *Decision-Making in Periodontology*.

He serves on the editorial board of the *Journal of Evidence-Based Dental Practice* and is the founder and director of the Meadowood Dental Study Club in Napa Valley California.

Dr. Merijohn received his dental degree with high honors from the University of Illinois and his specialty certificate in periodontics in 1981 from the University of Washington.

For the public, Dr. Merijohn developed My Gum Recession Analyzer and Gingival Recession FAQ, the unprecedented evidence-based online tools that help people better understand gingival (gum) recession, gain confidence, and take more control over their gum health. Additionally, he is offering a new series of public seminars starting with *Wellness Tips for Keeping your Teeth – Gum Recession Prevention and Control Without Surgery*.



Day 1 – October 5, 2017:

9 am – 12 am: Management and Prevention of Gingival Recession: The Interactive Seminar



Challenging and on-target, this innovative and interactive seminar inspires you to transform the way you practice dentistry.

Gingival recession presents some of the most challenging treatment considerations dentists face. Gain confidence and remove the confusion surrounding gingival recession in your practice.

Treat patients more predictably and with less anxiety about esthetic zone subgingival tooth preparation and restoration, orthodontics, root sensitivity, restorative and periodontal therapy near delicate gingival tissues, and what you recommend for oral hygiene methods.

Start improving your practice today with transformative learning from Dr. Merijohn, a widely recognized leading clinician and educator in periodontics. Challenging and on-target, this innovative and interactive seminar inspires you to change the way you practice dentistry.

Experience the unprecedented evidence-based system that will help you exceed your patients' expectations, and yours. Management and Prevention of Gingival Recession is the engine for change you've been looking for. Demystify gingival recession and acquire a solid foundation and practical systematic method in what to look for, how to plan, and how to predictably manage and prevent gingival recession. Take this seminar and increase the scope of your practice services to include the management and prevention of gingival recession.

You will learn :

- The key factors that increase susceptibility to gingival recession
- A systematic approach for developing targeted and personalized action plans for the prevention and management of gingival recession in your practice
- Practical clinical decision-making criteria for when and how to monitor gingival recession and when a patient is a candidate for surgical evaluation or referral to a periodontist

Lunch Break

Day 1 – October 5, 2017:

13 pm – 16 pm:



Minimally Invasive Autogenous Gingival Grafting



KIWImethod® Workshop is what you've been looking for to gain a solid foundation in evaluating, planning and predictably treating gingival recession.



Gingival recession is part of everyday dentistry yet it presents some of the most challenging treatment considerations dentists face. Fear of postsurgical pain, bleeding, and sometimes unpredictable results associated with conventional gingival grafting surgery can cause dentists to hesitate in treatment.



The KIWImethod Gingival Grafting Workshop is the engine for change you've been looking for to learn minimally-invasive, practical, and proven gingival grafting for root coverage and non-root coverage.

Developed and taught Dr. Merijohn, a widely recognized leading clinician and educator in periodontics, KIWImethod is evidenced based, innovative, and unprecedented. You learn practical and predictable methodology that increases clinical effectiveness, enhances long-term patient value and reinvents the way you look at and manage gingival recession.

Learn skills in the leading edge workshop that you can implement into your practice right away. Experience the method that will help you exceed your patients' expectations, and yours.

The hands-on learning gives you a solid foundation in evaluating, planning and predictably treating gingival recession. Learn what to avoid and when not to do surgery. Practical exercises in surgical technique are combined with critical appraisal and transformative communication skills that boost treatment acceptance.

No pig jaws and no cadavers! KIWImethod is a proven approach used to train postdoctoral periodontal residents in precision gingival grafting techniques.

You will learn :

- Practical recipient site preparation
- Special techniques for minimally invasive grafts harvest and preparation
- Predictable suturing techniques and time-tested postoperative protocols

19 pm

Welcome Dinner at the Hotel

Day 2 – October 6, 2017:

9 am – 12 am : **Gingival Grafting Mandibular Anterior Lingual & Minimally Invasive Tissue Harvest :**



Boost your gingival recession therapy with this innovative, ground-breaking seminar!

You already know there's a vast untapped potential for gingival recession therapy.



Are you looking for ways to energize and expand your practice? Do you want to further your knowledge in mandibular anterior lingual grafting and minimally invasive autogenous tissue harvesting?

Recommended for specialists or general dentists experienced in root coverage surgery for multiple contiguous teeth via coronally advanced flap and subepithelial palatal graft harvest, this seminar is the engine for change you've been looking for to energize and expand your practice.

Challenging and on-target, this innovative and interactive seminar inspires you to change the way you treat gingival recession.

Start improving your practice today with transformative learning from Dr. Merijohn, a widely recognized leading clinician and educator in periodontics. He is a leading pioneer in minimally invasive mandibular anterior lingual grafting and non-palatal autogenous harvesting. These procedures were every day, routine procedures in Dr. Merijohn's practice beginning in 1990. In 2013, the American Academy of Periodontology (AAP) invited Dr. Merijohn to give the first formal presentation on the subjects at an AAP Annual Session (2013, Philadelphia). Dr. Merijohn teaches you the same techniques he regularly shares with postdoctoral periodontal residents and their faculty.

Learn skills that you can immediately implement into your practice. Experience the methods that will help you exceed your patients' expectations and yours.

Mandibular Anterior Lingual Grafting

Gingival recession and bone loss on the lingual aspect of mandibular anterior teeth is often neglected and infrequently treated. Anxiety over potential mandibular anterior postsurgical complications, bleeding and unpredictable results can cause dentists to hesitate in recommending and/or providing treatment. Dentists are often unaware of predictable and minimally invasive solutions.

This unique anatomic zone demands innovative and counter-intuitive surgical approaches. Learn the time-tested, predictable, practical, and systematic approaches you have been looking for without needing to buy specially designed instruments or biologic materials.

Treat patients more predictably and with less anxiety. You'll be taught a solid foundation in evaluating, planning and predictably treating mandibular anterior lingual gingival recession. Learn what to avoid and when not to do surgery.

Minimally Invasive Tissue Harvesting for Gingival Recession Surgery

Autogenous tissue grafting is the proven gold standard for gingival recession therapy with the best track record in terms of safety, effectiveness, esthetics and long-term patient value. For reducing recession, root coverage, gaining clinical attachment and increasing keratinized tissue, the highest level evidence continues to point to autogenous tissue as the very best available.

However, patient and referring clinician fear about post-surgical problems such as pain and bleeding associated with conventional palatal tissue harvesting can cause dentist to hesitate referring and patients to avoid surgery.

Dr. Merijohn teaches you elegant, innovative, and practical approaches for non-palatal and palatal minimally invasive donor harvest surgery – core procedures which contributed greatly to his thriving periodontal practice. Learn 3 distinct approaches for tuberosity harvest and techniques for harvesting gingival tissue from 2 other non palatal sites.

Less patient fear, less pain at the harvest site, less difficulty chewing and talking, reduced postoperative bleeding and complication risks makes for more referrals from grateful patients and referring dentists.

Bonus Topic (time permitting) : Boosting Referrals

Knowledge and skill in mandibular anterior lingual grafting and minimally invasive tissue harvesting for gingival recession surgery can distinguish you in your community and give you a competitive advantage. However, different skill sets are needed to boost referrals. In this exciting segment, Dr. Merijohn shares with you his Top 10 innovative, practical, and tried-and-true methods that increase referrals for gingival recession therapy.

Lunch Break

Day 2 – October 6, 2017:

13pm – 15pm: Visit of Kohler Showroom

16.45pm : Boat tour to Flower Island Mainau



19pm : Dinner at Restaurant „Schwedenschenke“
on Flower Island Mainau



All at total € 1.990,--

includes transfer from / to Zurich Airport on Oct 4 and Oct 7 2017
Hotel / Single room 3 nights from Oct 4 – Oct 7
2 x Lunch Break, 2 x Dinner
Boat tour
1 ½ days seminar + Workshop

Limited to 24 participants